

## Leadership Lafayette Program Day Sponsorship Opportunities

Sponsoring a Leadership Lafayette class day, the flagship program of the Leadership Institute of Acadiana, offers a unique opportunity to invest in the development of leaders who will shape the future of Lafayette and the broader region. This program, boasting many of the area's most distinguished leaders as graduates, provides an intensive experience designed to inform, educate, and connect emerging and experienced leaders with our community's most significant assets, challenges, and influential figures. With over 800 graduates in the past 35 years, Leadership Lafayette has cultivated a network of informed and connected leaders who can effect positive change. By supporting this initiative, your organization not only aligns with the values of leadership and community development but also gains visibility as a committed partner in enhancing Lafayette's future. When these graduates activate their knowledge and connections, the entire community benefits from improved understanding, services, and relationships, making your sponsorship an investment in a stronger, more vibrant Lafayette.

## Program Partner - 8 Class Days Available (Exclusive to 1 per class day) \$1000

- Sponsor Logo listed on all class day collateral.
- Opportunity to speak during the class day you are sponsoring.
- Verbal Shout out minimum of 3 times per class day.
- Opportunity to have on site custom marketing material/swag for class members and speakers.
- Day of Class Recognition on the Leadership Institute of Acadiana's social media (Facebook, Instagram and LinkedIn).



## Program Supporter - 8 Class Days Available (2 per class day available) \$500

- Verbal shout out at minimum of 2 times per class day.
- Day of Class Recognition on the Leadership Institute of Acadiana's social media (Facebook, Instagram and LinkedIn).

## Program Activator – 8 Class Days Available (1 per class day available) \$250

- A table tent next to breakfast and coffee with your company or organization logo.
- Day of Class Recognition on the Leadership Institute of Acadiana's social media (Facebook, Instagram and LinkedIn).

On behalf of Class XXXVII Class and our Board of Directors, we want to thank you for your consideration in being a part of this event. For more information on sponsorship opportunities, please contact Katrena King at <a href="mailto:Katrena@leadacadiana.org">Katrena@leadacadiana.org</a>