



Leadership Institute of Acadiana's Decades of Leadership Sponsorship Opportunities

Sponsoring a Leadership Institute of Acadiana event or program is not just an investment in our community's future leaders, but a strategic choice that aligns your organization with the values of leadership, innovation, and community development. By supporting our initiatives, you become an integral part of nurturing and empowering individuals who will drive positive change and growth within Acadiana. Your sponsorship not only highlights your commitment to fostering leadership development but also provides a unique platform to showcase your brand and connect with an influential network of leaders, businesses, and stakeholders. Together, we can shape a stronger and more vibrant Acadiana region for generations to come.

Event Information

- Date: Wednesday, October 2nd, 2024, at the Stadium Club at Russo Park
- Social Networking from 5:30-7:30PM; Brief Remarks around 6:15PM
- 150-200 Event Attendees
- Hors D'oeuvres & Beverages
- Event Photographer to capture the evening

On behalf of our Members, our Alumni, and our Board of Directors, we want to thank you for your consideration in being a part of this event. For more information on sponsorship opportunities, please contact Katrena King at katrena@leadacadiana.org

Creating Impact For Lasting Change



Presenting Sponsor - Exclusive Opportunity

\$2000

- Sponsor Logo listed as “Presented By” on all promotional material associated with the event and all digital marketing promoting the event.
- Opportunity to give 2-minute remarks at the event.
- Opportunity to have on site custom marketing material/swag for event attendees.
- Ten complimentary tickets (Value: \$200) for members of your organization that are *not* LIA members.
- Pre-Event and Post-Event Recognition on the Leadership Institute of Acadiana’s social media (Facebook, Instagram and LinkedIn) and newsletter.
 - Facebook – 4,327 Followers
 - Instagram – 1,180 Followers
 - LinkedIn – 1,841 Followers
 - Newsletter – 928 Contacts

Supporting Sponsor - 4 Opportunities Available

\$750

- Sponsor Logo on all promotional material associated with the event and all digital marketing promoting the event.
- Five complimentary tickets (Value: \$100) for members of your organization that are *not* LIA members.
- Pre-Event and Post-Event Recognition on the Leadership Institute of Acadiana’s social media (Facebook, Instagram and LinkedIn) and newsletter.
 - Facebook – 4,327 Followers
 - Instagram – 1,180 Followers
 - LinkedIn – 1,841 Followers
 - Newsletter – 928 Contacts