



# Leadership Institute of Acadiana's Annual Meeting Sponsorship Opportunities

Sponsoring a Leadership Institute of Acadiana event or program is not just an investment in our community's future leaders, but a strategic choice that aligns your organization with the values of leadership, innovation, and community development. By supporting our initiatives, you become an integral part of nurturing and empowering individuals who will drive positive change and growth within Acadiana. Your sponsorship not only highlights your commitment to fostering leadership development but also provides a unique platform to showcase your brand and connect with an influential network of leaders, businesses, and stakeholders. Together, we can shape a stronger and more vibrant Acadiana region for generations to come.

## Event Information

- Date: TBD (February 2024)
- 150-200 Event Attendees
- Full Catered Event at a Location TBD
- Event Photographer to capture the event.

**On behalf of our Members, our Alumni, and our Board of Directors, we want to thank you for your consideration in being a part of this event. For more information on sponsorship opportunities, please contact Katrena King at [katrena@leadacadiana.org](mailto:katrena@leadacadiana.org)**

**Creating Impact For Lasting Change**



## **Presenting Sponsor - Exclusive Opportunity**

### **\$3500**

- Sponsor Logo listed as “Presented By” on all promotional material associated with the event and all digital marketing promoting the event.
- Opportunity to speak on stage at the event or pre-recorded video presentation.
- Sponsor Logo co-branded with Leadership Institute of Acadiana on Awards given at event.
- Opportunity to have on site custom marketing material/swag for event attendees.
- Two (2) reserved tables for optimal viewing (# guests per table) at the event with company logo on centerpiece placeholder.
- Pre-Event and Post-Event Recognition on the Leadership Institute of Acadiana’s social media (Facebook, Instagram and LinkedIn).

## **Supporting Sponsor - 4 Opportunities Available**

### **\$1000**

- Sponsor Logo on all promotional material associated with the event and all digital marketing promoting the event.
- One (1) reserved table for optimal viewing (# guests per table) at the event with company logo on centerpiece placeholder.
- Pre-Event and Post-Event Recognition on the Leadership Institute of Acadiana’s social media (Facebook, Instagram and LinkedIn).

## **Table Sponsor**

### **\$500**

- One (1) reserved table for optimal viewing (# guests per table) at the event on TBD, with company logo on centerpiece placeholder.

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