Leadership Institute
OF ACADIANA

2026

SPONSORSHIP OPPORTUNITIES

Our Programs at a Glance

Leadership Institute of Acadiana (LIA) offers training and development opportunities to help activate the full potential of community leaders. Each of our community-focused leadership initiatives is specifically designed to provide the knowledge, network, and support needed to succeed as a local leader.

LEADERSHIP LAFAYETTE

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This nine-month program is designed to inform, educate, and connect the emerging and experienced leaders of the Lafayette region to some of our community's biggest assets, most daunting challenges, and most interesting people.

ACADIANA ONBOARD

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This program helps nonprofit leaders elevate their skills with educational resources, training, and support specifically designed to help them effectively guide their community organizations toward greater impact and mission fulfillment.

INTRO LAFAYETTE

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Tailored for those new to the area or just looking to get involved, Intro Lafayette offers a fast-paced review of the rich history, culture, and events that have helped to shape the region.

Our Impact

For nearly four decades, the Leadership Institute of Acadiana (LIA) has brought together the region's most dedicated leaders from the private, nonprofit and public sectors to drive actionable change for a better Acadiana.

At LIA, our goal is to provide experiential, collaborative leadership training programs and initiatives that offer local leaders access to the skills, knowledge, and ongoing support they need to impact our community and influence the future of our region.

900+

EMAIL NEWSLETTER SUBSCRIBERS

7000+

SOCIAL MEDIA FOLLOWERS

40+

ANNUAL VOLUNTEERS

900+

ENGAGED PROGRAM GRADUATES

Leadership Lafayette Program Sponsorships

Leadership Lafayette is the annual flagship program of the Leadership Institute of Acadiana and boasts many of the region's most distinguished leaders as program graduates. The nine-month intensive experience is designed to inform, educate, and connect the emerging and experienced leaders of the Lafayette region to some of our community's biggest assets, most daunting challenges, and most interesting people.

28+ Participants

60+ Presenters

9 Sessions Per Year

Benefits	Class Day Sponsor (Exclusive per class day) $1,250
Opportunity to speak during the class day you are sponsoring	✓
Newsletter recognition in month of sponsored class day	✓
Logo included on sponsored class day materials	✓
Opportunity to distribute marketing material or branded swag items to program attendees	✓
Recognition on LIA's social media (Facebook, Instagram and LinkedIn)	✓
Verbal recognition on class day	✓

Leadership Lafayette Graduation Sponsorships

LEADERSHIP LAFAYETTE

Celebrate alongside Leadership Lafayette graduates, program alumni, and LIA Board members as the class officially steps into the next phase of their leadership journey.

28+ Graduates

150+ Attendees

1 Event Per Year

Benefits	Presenting Sponsor (1 Available) $3,500	Supporting Sponsor (4 Available) $1,000	Reserved Table of 8 $500
Opportunity to deliver remarks during the event or provide a pre-recorded video presentation	✓		
Sponsor logo co-branded with LIA on photobooth digital border	✓		
Sponsor logo featured on event-related promotional materials and digital marketing **"Presenting" and "Supporting" language will be denoted appropriately*	✓	✓	
Opportunity to distribute marketing material or branded swag items to event attendees	✓	✓	
Pre- and post-event recognition on LIA social media channels and within monthly newsletter	✓	✓	
Reserved table(s) with prime viewing, featuring company logo recognition on table centerpieces	2	1	1

Acadiana OnBoard Sponsorships

ACADIANA ONBOARD

Founded in 2018, this program helps nonprofit leaders elevate their skills with educational resources, training, and support specifically designed to help them effectively guide their community organizations toward greater impact and mission fulfillment.

15+ Participants

8+ Volunteers/Speakers

2 Sessions Per Year

Benefits	Series Sponsor* (Exclusive) $2,500	Session Sponsor* (Exclusive per session) $1,500
Sponsor logo listed exclusively on program collateral	✓	✓
Opportunity to provide welcome remarks during program day	✓	✓
Verbal recognition throughout program day	✓	✓
Dedicated recognition on LIA's social media (Facebook, Instagram, LinkedIn)	✓	✓
Opportunity to distribute marketing material or branded swag items to program attendees	✓	✓

**Series and individual session sponsorships are offered on a first-come, first-served basis and are mutually exclusive. Once one option is secured, the other will no longer be available.*

Looking for something more personalized?

LIA offers private, customizable Acadiana OnBoard sessions tailored to your organization's needs.

Contact us for more information:
lindsey@leadacadiana.org

Intro Lafayette Sponsorships

Tailored for those new to the area or just looking to get involved, Intro Lafayette offers a fast-paced review of the rich history, culture, and events that have helped to shape the region.

15+ Participants

15+ Volunteers/Speakers

2 Sessions Per Year

Benefits	Series Sponsor* (Exclusive) $2,500	Session Sponsor* (Exclusive per session) $1,500
Sponsor logo listed exclusively on program collateral	✓	✓
Opportunity to provide welcome remarks during program day	✓	✓
Verbal recognition throughout program day	✓	✓
Dedicated recognition on LIA's social media (Facebook, Instagram, LinkedIn)	✓	✓
Opportunity to distribute marketing material or branded swag items to program attendees	✓	✓

**Series and individual session sponsorships are offered on a first-come, first-served basis and are mutually exclusive. Once one option is secured, the other will no longer be available.*

Custom Intro Lafayette Options Available

LIA offers private, customizable Intro Lafayette sessions tailored to your organization's needs.

Contact us for more information:
lindsey@leadacadiana.org

Annual Meeting Sponsorships

Leadership Institute OF ACADIANA

Each February, LIA members and alumni gather to welcome the incoming Leadership Lafayette class and elect new board members. Join more than 150 community leaders to reflect on the past year and hear the vision for the year ahead.

150+ Attendees

1 Event Per Year

Benefits	Presenting Sponsor (1 Available) $3,500	Supporting Sponsor (4 Available) $1,000	Reserved Table of 8 $500
Opportunity to deliver remarks during the event or provide a pre-recorded video presentation	✓		
Sponsor logo co-branded with LIA on distinguished awards presented during the event	✓		
Sponsor logo featured on event-related promotional materials and digital marketing **"Presenting" and "Supporting" language will be denoted appropriately*	✓	✓	
Opportunity to distribute marketing material or branded swag items to event attendees	✓	✓	
Pre- and post-event recognition on LIA social media channels and within monthly newsletter	✓	✓	
Reserved table(s) with prime viewing, featuring company logo recognition on table centerpieces	2	1	1

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We appreciate your consideration of support for LIA and its programming. Please contact our Executive Director, Lindsey Faulk, to discuss options that might be the right fit for you or your organization.

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