



2022 LIA Sponsorships at a Glance

Opportunity	Description	Sponsorship Ranges	Est. Attendance	Events/YR
Annual Meeting	LIA's Annual Meeting serves as our largest gathering of leaders in our community. In 2022, we are excited to gather leaders back in person and welcome Leadership Lafayette XXXV to our ranks.	Presenting \$2,500 Supporting \$1,000 Table \$350	100 attendees (limited due to COVID)	1
What's Right!	What's Right! is LIA's newest social designed to recognize the good work, positive outcomes, and collaborations happening throughout Acadiana. By sharing positive experiences, we can flip the narrative of talking about what's wrong to what's right!	Presenting \$2,000/ event	60-75 attendees per event	1-2
Leadership Lafayette	Leadership Lafayette is the flagship program of the Leadership Institute of Acadiana and boasts many of the region's most distinguished leaders as program graduates. The intensive experience is designed to inform, educate, and connect the emerging and experienced leaders of the Lafayette region to some of our community's biggest assets, most daunting challenges, and most interesting people.	Presenting Sponsor \$5000 Class Session \$750* *8 opportunities Graduation Presenting \$2,500 Supporting \$1,000 Table \$500	35 Participants 15+ Volunteers 60+ Presenters	Annual Program
Intro Lafayette	Intro Lafayette is a behind-the-scenes look at important updates on the private, public, and nonprofit sector landscape from the experts working in it while also engaging with peers participating in the program.	Presenting Series \$5,000 Per Event \$2,500	15+ Participants 15+ Volunteers/ Speakers	3

2022 LIA Sponsorship Benefits



Benefits	Presenting Sponsor	Supporting Sponsor	Program Day Sponsor
Opportunity to distribute promotional items	✓		
Opportunity to deliver remarks (2 min.)	✓		
Opportunity to display company banners/signage at event	✓	✓	
Sponsor featured in social media post	✓	✓	
Verbal recognition during program	✓	✓	✓
Sponsor name or logo on LIA website	Logo	Name	Name
Sponsor thanked in LIA monthly newsletter	Logo	Name	Name
Sponsor name or logo on event collateral	Logo	Logo	Logo

Presenting Sponsor = Exclusive | Supporting, Table, Class = Multiple Opportunities | For more details, contact us at katrena@leadacadiana.org