



2022 LIA Sponsorships at a Glance

| Opportunity | Description | Sponsorship Ranges | Est. Attendance | Events/YR |
|-----------------------------|---|---|---|---|
| Annual Meeting | LIA's Annual Meeting serves as our largest gathering of leaders in our community. In 2022, we are excited to gather leaders back in person and welcome Leadership Lafayette XXXV to our ranks. | Presenting \$2,500 Supporting \$1,000 Table \$350 | 100 attendees (limited due to COVID) | 1 |
| What's Right! | What's Right! is LIA's newest social designed to recognize the good work, positive outcomes, and collaborations happening throughout Acadiana. By sharing positive experiences, we can flip the narrative of talking about what's wrong to what's right! | Presenting \$2,500/event | 60-75 attendees per event | 1-2 |
| Leadership Lafayette | Leadership Lafayette is the flagship program of the Leadership Institute of Acadiana and boasts many of the region's most distinguished leaders as program graduates. The intensive experience is designed to inform, educate, and connect the emerging and experienced leaders of the Lafayette region to some of our community's biggest assets, most daunting challenges, and most interesting people. | Presenting Sponsor \$5000 Class Session \$750* *8 opportunities Graduation Presenting \$2,500 Supporting \$1,000 Table \$500 | 35 Participants 15+ Volunteers 60+ Presenters | Annual Program |
| Intro Lafayette | Intro Lafayette is a behind-the-scenes look at important updates on the private, public, and nonprofit sector landscape from the experts working in it while also engaging with peers participating in the program. | Presenting Series \$5,000 Per Event \$2,500 | 15+ Participants 15+ Volunteers/Speakers | 3 |
| Acadiana OnBoard | Started in 2018, Acadiana OnBoard is focused on helping to strengthen and support our community of nonprofit organizations by enhancing the pool of effective, committed board members and increasing board diversity and inclusivity. | Presenting Series \$5,000 Per Event \$2,500 | 15+ Participants 8+ Volunteers/Speakers | 3 |
| Leading Over Lunch | Launched in June 2022, this brand new luncheon program correlates with Leadership Lafayette's monthly topic and is an opportunity for new class members, alumni, and the general public to network and learn about the community around them. | Per Event \$750 | 30 Participants | October (Education Topic) Remaining |

Presenting Sponsor = Exclusive | Supporting, Table, Class = Multiple Opportunities | For more details, contact us at katrena@leadacadiana.org